**NOTE: Professional Development and the second section of My Goals don’t work, so this attachment is added.**

**Professional Development Activities**

Please list all courses taken during the preceding year and the knowledge/skills you acquired.

|  |  |  |
| --- | --- | --- |
| Drupal (all are IWA) | Basic installation and configuration of CMS software | March |
| JQuery | Overview and practical applications of JQuery javascript libraries | May |
| Programming Concepts | Common structures that make up programming languages | May |
| Wordpress Theming | Building themes from scratch, and with custom templates and widgets | August |
| XML | Basics of popular cross-platform data-sharing language | September |

**My Goals**

List your job related goals and (including possible areas of specialization, specific projects, and positions) and plans you have or are developing to help achieve these goals. These goals should be consistent with feedback from your assignments as you understand them and should contribute to your own professional growth and development.

|  |  |
| --- | --- |
| Redevelop and modernize website and blogs | Researching options like Bento, Wordpress, etc. |
| Develop mobile options such as apps and mobile web | Researching how this can be part of new website |
| Establish Key Performance Indicators for online | Look at PBS and other models and tailor for KLRN |
| Create Content Plan based on SEO, analytics, audience needs | Expand site audit into full Content Strategy Plan |
| Broaden knowledge of Web 2.0 technologies | Continue training to accomplish |